Context
The research center for Medicine, Science, Health, Mental Health, Society (CERMES3), the Brain and Spine Institute (ICM) and the Cité des Sciences are carrying out a joint project to assess the representations of mental health in the general population through a survey via smartphone and web. This project is related to the exhibition about mental health "Mental Désordre", which will be inaugurated on April 1st 2016 at the Cité des Sciences. This project was supported by the Philippe et Maria Halphen foundation and was developed in collaboration with the Meeting for Minds association.

Objectives
The objectives of this study is 1) to assess mental health representations in the general population through a survey via smartphone and web, 2) to evaluate what could be the impact of an exhibition about mental health on representations, 3) to evaluate whether these representations are stable or if they change over time.

How does it work?
Participants answer a questionnaire on their own smartphone after watching testimonies from 4 patients describing their experience. The originality of this research lies in surveying the public based on video material in order to assess its representations of mental health. The survey consists of two parts; the first is relatively short and immediately accessible, the optional second one is longer. Both can be filled out from a smartphone via the app or from a computer. By giving out their email, participants have the opportunity to fill out the second part later. After this first participation, if they want to, participants are interviewed again between six months and one year later.

What next?
After completing the survey, participants have access to a website where they can watch interviews of 4 expert psychiatrists answering the same questions as them about each patient showed in the survey. On the website, they can also view graphs showing the average responses of all participants surveyed.